



Signatory Name: Zoggs Australia Pty Ltd

The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.

Status: Complete

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

5. Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

6. Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

7. Please indicate your organisation's reporting period:

- Financial Year: 1 July 2013 – 30 June 2014
- Calendar Year: 1 January 2014 – 31 December 2014

8. Please indicate the entire period your accepted APC Action Plan covers (e.g. 2011-2014)

Start Date:

End Date:

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

9. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

- Yes No

Provide details of policies and procedures

Zoggs Australia uses a system referred to as "Preferred Supplier Guidelines" which is used for the procuring of all Administrative supplies. The guidelines contain details ranked depending on their policies and materials. The list is periodically reviewed and updated and may go as far as looking at non-tangible supply such as power, internet and phone suppliers although this does become more complex to research, Zoggs Australia does not purchase packaging for its products but does have some say in the re-packaging used in its 3PL warehouse (boxes).

10. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

11. Have any new types of packaging been introduced during the reporting period?

- Yes No

12. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

13. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	All actions in this regard were scheduled to be completed by 30/6/13	No activities required during this reporting period. Communications with Suppliers regarding Packaging upgrades requirements completed prior to this reporting period.

14. Describe any constraints or opportunities that affected performance under this KPI

As indicated in previous reports Zoggs Australia has no direct influence regarding the design of packaging for the Australian market. The packaging used by Zoggs International is designed to meet the most stringent recycling requirements and is used in all markets.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

15. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

16. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	<ul style="list-style-type: none"> • Monitor On Site Systems • 3PL Warehouse 	<p>Zoggs operates a single location which acts as Head Office. It does not operate as a warehouse. The facility uses a Domestic waste collection company who offer a one-bin recycling collection service whihc is then taken to a MRF for further processing</p> <p>Recycling and disposal at 3PL facility is improving. The re-using of printed cardboard boxes has been stopped due to confusion with their contents. These boxes are thus placed in the recycling facility at the 3 PL</p>

17. Describe any constraints or opportunities that affected performance under this KPI

KPI 4: Signatories implement formal policy of buying products made from recycled packaging.

18. Does your company have a formal policy of buying products made from recycled packaging?

- Yes
- No

Provide details of policies and procedures (including names of policies/ procedures)

Zoggs Australia uses a system referred to as "Preferred Supplier Guidelines" which is used for procurement of all administrative supplies. Within the guidelines suppliers are ranked depending on their policies and materials used.

19. Is this policy actively used?

- Yes
- No

20. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Write a formal policy to buy products from recycled materials	This policy was in place in June 2011 and should now be adhered to where possible.

21. Describe any constraints or opportunities that affected performance under this KPI

Zoggs Australia have had a significant staff turnover this past year and new staff may not all be aware of this policy. We need to ensure everyone is aware of the policy and promote it's use. All office based staff are advised of where to find the recycle bins and are provided a recycle bin at their work station to collect before transferring to the central recycle bin. All non-confidential paper and cardboard waste are placed in recycle bins It should be noted that additional opportunities in such a small office are fairly immaterial.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

22. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

- Yes No

Provide details of policies and procedures (including names of policies/ procedures)

Improvement of design regarding packaging is completed outside Australia by the parent Company in the UK and thus Australia have limited input.

Zoggs Australia have collaborated with the 3PL warehouse & distributor to ensure recycling occurs as much as possible.

23. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	The establishment of formal processes with other companies in Australia	Whilst there is no formal process in place, Zoggs have collaborated with the 3PL warehouse and logistics Company to ensure as much recycling as possible occurs of cardboard waste.

24. Describe any constraints or opportunities that affected performance under this KPI

Only cardboard with no writing on the outside can be used as we found that confusion occurred with distribution of products otherwise.

KPI 7: % signatories showing other Product Stewardship outcomes.

25. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Investigation of possibilities for having Zoggs packaging disposal bins at retail outlets	Sales reps are encouraged to discuss recycle concepts with Customers. Most customers have access to recycling bins and are actively looking at ways to reduce waste. However there is no opportunity for a specific Zoggs recycling bin due to Customer space constraints.

26. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

- Yes No

If yes, please give examples of other product stewardship outcomes

Zoggs supply display units direct to Customers...this assists with limited need for additional packaging being required. Products can be stored on directly in the display units, eliminating the need to separate storage (and thus separate packaging outers).

27. Describe any constraints or opportunities that affected performance under this KPI

Only Customers with larger facilities can take delivery of the display units.

KPI 8: Reductions in packaging items in the litter stream.

28. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Reducing litter caused by Zoggs packaging	After 4 years this is now an ongoing consultation with both Customers and the 3PL warehouse. Zoggs staff will continue to consult and assist where possible. The 3PL now have standard processes in place regarding recycling of waste wherever possible. Our Sales Representatives discuss the need to recycle packaging with Customers but, ultimately, it's the Customers location and availability of recycling outlets that drives our success.

29. Describe any constraints or opportunities that affected performance under this KPI

The rapid expansion of the Zoggs business over the past 2 years into large mass retail outlets has meant that more packaging is being disposed of away from the POS resulting in less control by the Zoggs team as to the method of disposal.

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

30. Key achievements or good news stories

We're now toward the end of the original action plans which, for me, as new member of the team, means I can only report on the feedback I have been given. I believe great improvements have been made, particularly in the early years of the plan, both in raising people's awareness, as well as their gaining their commitment to assist. Over the years many people now view the need to recycle materials as standard practice and are far more conscious of the environment.

31. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

As the business grows and collaborates with larger retail outlets, the smaller we become as a supplier. Thus our ability to influence these large retail organisations is considerable less than the smaller stores we historically supplied. We can only advise, recommend, and discuss. The final decisions are with our Customers and Suppliers.